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by Qq Qq

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Impact of Social Media

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Impact of Social Media

There is a rapid growth of technology in the current era, which has led to the emergence of many social media platforms such as Facebook, Tik Tok, Instagram, WhatsApp, Twitter, Minecraft and Snapchat. These social media platforms are widely used all over the world by different people. According to Kim and Kim (2017), social media platforms are developed for the common good by helping users get information and have fun from their electric gadgets such as mobile phones and laptops. Various arguments claim social media has brought more negative effects to its users, such as teens, young adults and older people. Social media plays important roles in society and help people in many ways. This study provides various arguments that support the positive impact that social media has on young adults and teens.

Social media is mostly used by adolescents and young adults for communication purposes (Kim & Kim, 2017). Teens can use social media to link up with friends from all over the world and thus create and strengthen relationships. Through social media, adolescents and young adults can also communicate with their family members. Communication through social media contributes to a more strong and more close relationship between people. Social media helps people minimize the costs of travelling to pass information to people (Kim & Kim, 2017). Communication through social media is very fast and individuals can utilize the social media platforms to pass information to their friends or families in time.

According to Lau (2017), social media provides a platform for learning. Students can use social media to learn new things, such as through photos and videos. There are new things that occur or have been existing and through social media, people can get informed about the incidences. Photos and videos can capture some of the sites such as museums, parks and reserves. These pictures and videos can be used as a reference by the students. The

recording and photos can also be used by other people who have not had a real experience in the environment. These visual sources are essential in creating a positive impact through enhancing memory retrieval of information for the students in future.

Through social media, people can get information of all kind, such as motivational, inspirational or political, when in need and fast. Adolescents and young adults are mostly affected by emotional issues compared to aged people (Shensa et al., 2020). Social media provides emotional support to these young people since all motivational information is available. Mentor and counsellors use social media to offer this support to young people. Through social media, counsellors can reach a large number of adolescents and young people at a time. Social media is very important because people can get access to this kind of support whenever tough times arise and thus no need for the physical presence of the counsellor (Shensa et al., 2020).

Social media gives a suitable platform to create awareness of vital information (Sheth & Kim, 2017). Through social media, people can get informed of new things such as emergence, causes, treatment and prevention of a disease, new implemented policies and guidelines and availability of new products, services, processes and organizations in the market. Adolescents and young adults can use social media platforms to form or join groups that promote awareness in society. Students can use social media to find information about new guidelines that have been put in place. Through the use of social media, students can use the skills acquired in school to pass awareness in the community (Kim & Kim, 2017). In case of changes in the curriculum, students can easily get informed and be updated on time. The government uses social media to pass information to the people, such as providing support funds and learning materials to students.

According to Arif et al (2019), social media greatly influence creativity and innovation. Social media provides a platform where students can present their creative ideas

or projects. By expression and presentation of ideas, students gain self-confidence in the activities that they engage themselves. Self-confidence is essential because it acts as a motivating factor to the students. Social media helps students to create networks and share ideas by interacting with other students from the same or different regions. This interaction and sharing of ideas lead to identifying or creating new ways to solve or approach problems (Arif et al., 2019). Students can gain more knowledge and skills that they can apply in their daily life.

Through social medial, the students can learn all the necessary skills in the current job market. Adolescents and young adults who are still yet to secure a job opportunity for themselves can learn how to handle criticisms in their life from strangers (McCabe, 2017). This skill is necessary because there are many incidences where people face critiques in their jobs hence the need for the skill. Students can also meet their mentors through social media platforms where they can get the necessary knowledge. Mentors get an opportunity to shape the student's behavior and abilities by exposing them to the real environment. When schools are closed, social media is used to engage students in positive activities by mentors.

Social media is very important because it provides adolescents and young adults with a sense of belonging and feel accepted in the community or society (Shensa et al., 2020). The feeling of acceptance is essential because it helps teens and young adults feeling lonely or have low self-esteem. Through social media, teens can find people who have been in similar situations or had similar problems and the solutions applied in such situations. Teens and young adults get inspired, encouraged and motivated by other people's life experiences on social media platforms. Social media improves the student's self-esteem and recognize their worth.

Through social media, adolescents and young adults can meet and communicate with different people from different locations while at home or school (Zheng, Yim &

Warschauer, 2018). Social media platforms such as Instagram and Facebook have enabled students to link with other students or people from different countries or continents. These students interact through the formation of social media groups where they discuss different issues. This interaction enables the students to understand each other. Students can gain information about different cultures and practices in the world and learn how to respect them (Kim & Kim, 2017). Interaction leads to growth in the relationship hence bringing the world together with peace and love.

According to Sheth and Kim (2017), teen and young adults can use social media for fun. Social media provides a wide entertainment range to users. Students can use social media to watch videos, play games or read informative articles. Entertainment from social media is used to keep the students busy and prevent them from engaging themselves in behaviors such as crime and drug abuse. Through entertainment, adolescents and young adults can also relieve themselves from stress since there is a wide variety of funny things present on social media platforms. Social media prevents the occurrence of some health issues such as depression and ulcers in young people.

Social media provides an essential opportunity for teens and young adults to get familiar with using technology (McCabe, 2017). Through social media young people can learn how to upload documents and information on various platforms. Adolescents and young adults are also able to adjust computer or mobile phones settings. As young people continue to use social media, they can learn how to fix and manage some of the minor issues related to electronic gadgets such as computers. Teens can learn more about technology quickly compared to the older generations. Students getting familiar with technology is important because it helps them get job opportunities in a technological setting (McCabe, 2017).

Adolescents and young adults have been taught more about social media where some people refer to it to have a negative impact on society. Students need to use social media to

benefit themselves in achieving academic goals (Lau, 2017). Parents need to guide the students by focusing on how social media can help their children acquire reading articles. Teachers can influence the students to use social media positively by encouraging them to carry out research and project. Students can shape their careers through social media and create an opportunity for future achievements. Teens need to be shown more on the positive opportunities present in social media to grow up using social media for helpful purposes.

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